

PATTERN PRESS RELEASE

For use in your local market – to be sent prior to the conference

FOR IMMEDIATE RELEASE

Contact: Name / Company / Phone Number / Email

(Your company name) Showcased in the Luxury Portfolio International® Magazine

YOUR CITY, STATE – (date you send release) – A home represented by (your company name) is included in the latest edition of the Luxury Portfolio International® Magazine. At 160 pages, the magazine is the largest issue in the publication’s history and is currently available online, releasing soon on newsstands in more than 60 countries. This issue also features a newly-enhanced design, with high-gloss soft-touch covers.

The featured home (provide details about the home in the magazine).

(If applicable, remove your company’s listing if you reference above.) Also featured are a world-class country estate in England, an ultra-chic townhouse in Manhattan, and a stunning contemporary in South Africa. A creative collection of unique residences offers ideas for converting spaces, and suggestions for where to eat during the 2016 Olympics in Rio are offered in “Eat-inerary.” Among the one hundred luxury homes that can be explored are three magnificent celebrity estates.

“(quote from your representative about why being included in the magazine is beneficial,” said (first and last name, title) of (company).

With a circulation of over 100,000, the magazine’s targeted distribution reaches an affluent audience from around the world. It is mailed to buyers and sellers identified by the network’s top agents and is sent to Leading Real Estate Companies of the World® and Luxury Portfolio members in over 50 countries. It can also be found in select international first class airline lounges and purchased at Barnes & Noble in the U.S. and Chapters Indigo in Canada.

“We believe the home is the greatest expression of how we choose to live, and the magazine is a very visual way for us to inspire our readers to live fully and beautifully,” said Luxury Portfolio President Paul Boomsma. “By showcase an enticing array of extraordinary homes and experiences, we connect our people with highly coveted lifestyles.”

In addition to the magazine, (company name) offers extensive global reach for high-end properties through its affiliation with Luxury Portfolio International®, including the award-winning website www.LuxuryPortfolio.com, targeted advertising opportunities and professional marketing materials. The program brings unmatched exposure in the global arena, with properties in over 50 countries, over three million high-net-worth website visitors each year website visitors from over 200 countries/territories every month, site translation in nine languages and conversion to multiple currencies.

See the latest edition of the Luxury Portfolio International® [Magazine](#) and learn more about the network at www.LuxuryPortfolio.com.

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About (Your Company)

(Add boiler plate about your company)